

Amendments to the Claims:

Please amend claims 1 and 10 as indicated below. This listing of claims will replace all prior listings of claims in the application:

1. (Currently Amended) A display system comprising:

a shelf assembly having at least a first and second side;

one or more wall mounting assemblies for mounting to a wall and comprising a slotting mechanism for removably mounting ~~[[the]]~~ a shelf mount assembly, wherein the shelf assembly may be removed without removing a wall mount attachment mechanism from the one or more wall mounting assemblies; ~~and~~

a shelf mount assembly for mounting to one or more wall mounting assemblies through the slotting mechanism and removably mounting the shelf assembly; and

one or more display object mounting assemblies, wherein each of the one or more display object mounting assemblies removably and rotatably mount a display object to the first side of the shelf assembly, such that the display object is rotatable about an axis for display purposes and is removable from the shelf assembly;

wherein the shelf assembly enables a person to view at least a majority of the display object from the second side of the shelf assembly.

2. (Original) The display system of claim 1 wherein the shelf assembly comprises a transparent material.

3. (Original) The display system of claim 1 wherein the wall mounting assemblies mount the shelf assembly at an acute angle with respect to the wall.

4. (Original) The display system of claim 1 wherein the wall mounting assemblies mount the shelf assembly parallel to the wall.

5. (Previously Presented) The display system of claim 1 wherein the display system comprises a system capable of mounting a model car as a display object.

6. (Previously Presented) The display system of claim 1 further comprising a packaging attachment mechanism wherein the mounting assembly utilizes the packaging attachment mechanism to secure the display object to a retrofit bracket, the retrofit bracket being rotatably and removably secured to the shelf assembly.

7. (Previously Presented) The display system of claim 6 wherein the retrofit bracket comprises at least two sides, a first side capable of being secured to a display object and a second side being secured to the shelf assembly.

8. (Original) The display system of claim 7 wherein the retrofit bracket enables a person to view at least a majority of the display object's surface through the retrofit bracket.

9. (Original) The display system of claim 8 wherein the retrofit bracket comprises a transparent material.

10. (Currently Amended) A display system comprising:

a transparent shelf assembly having at least a first and second side;

one or more wall mounting assemblies for mounting to a wall and comprising a slotting mechanism for removably mounting [[the]] a shelf mount assembly, wherein the shelf assembly may be removed without removing a wall mount attachment mechanism from the one or more wall mounting assemblies; ~~and~~

a shelf mount assembly for mounting to one or more wall mounting assemblies through the slotting mechanism and removably mounting the shelf assembly; and

one or more display object mounting assemblies, wherein each of the one or more display object mounting assemblies mount a display object to the first side of the shelf assembly, such that the display object is rotatable about an axis for display purposes and is removable from the shelf assembly; and

wherein the shelf assembly enables a person to view at least a majority of the display object from the second side of the shelf assembly.

11. (Previously Presented) The display system of claim 10 wherein the display object mounting assembly rotatably and removably mounts shelf assembly and the shelf assembly comprises a transparent material.

12. (Original) The display system of claim 10 wherein the wall mounting assemblies mount the shelf assembly at an acute angle with respect to the wall.

13. (Original) The display system of claim 10 wherein the wall mounting assemblies mount the shelf assembly parallel to the wall.

14. (Previously Presented) The display system of claim 10 wherein the display system comprises a system capable of mounting a model car as a display object.

15. (Previously Presented) The display system of claim 10 wherein the display object attachment mechanism comprises a packaging attachment mechanism and wherein the mounting assembly utilizes the packaging attachment mechanism to secure the display object to a retrofit bracket, the retrofit bracket being rotatably and removably secured to the shelf assembly.

16. (Previously Presented) The display system of claim 15 wherein the retrofit bracket comprises at least two sides, a first side capable of being secured to a display object and a second side being secured to the shelf assembly.

17. (Original) The display system of claim 16 wherein the retrofit bracket enables a person to view at least a majority of the display object's surface through the retrofit bracket.

18. (Original) The display system of claim 17 wherein the retrofit bracket comprises a transparent material.